



The key to Open the Korean Market

—
www.koima.net

 [@koima_import](https://www.instagram.com/koima_import)

 Korea Importers Association

 KOIMA

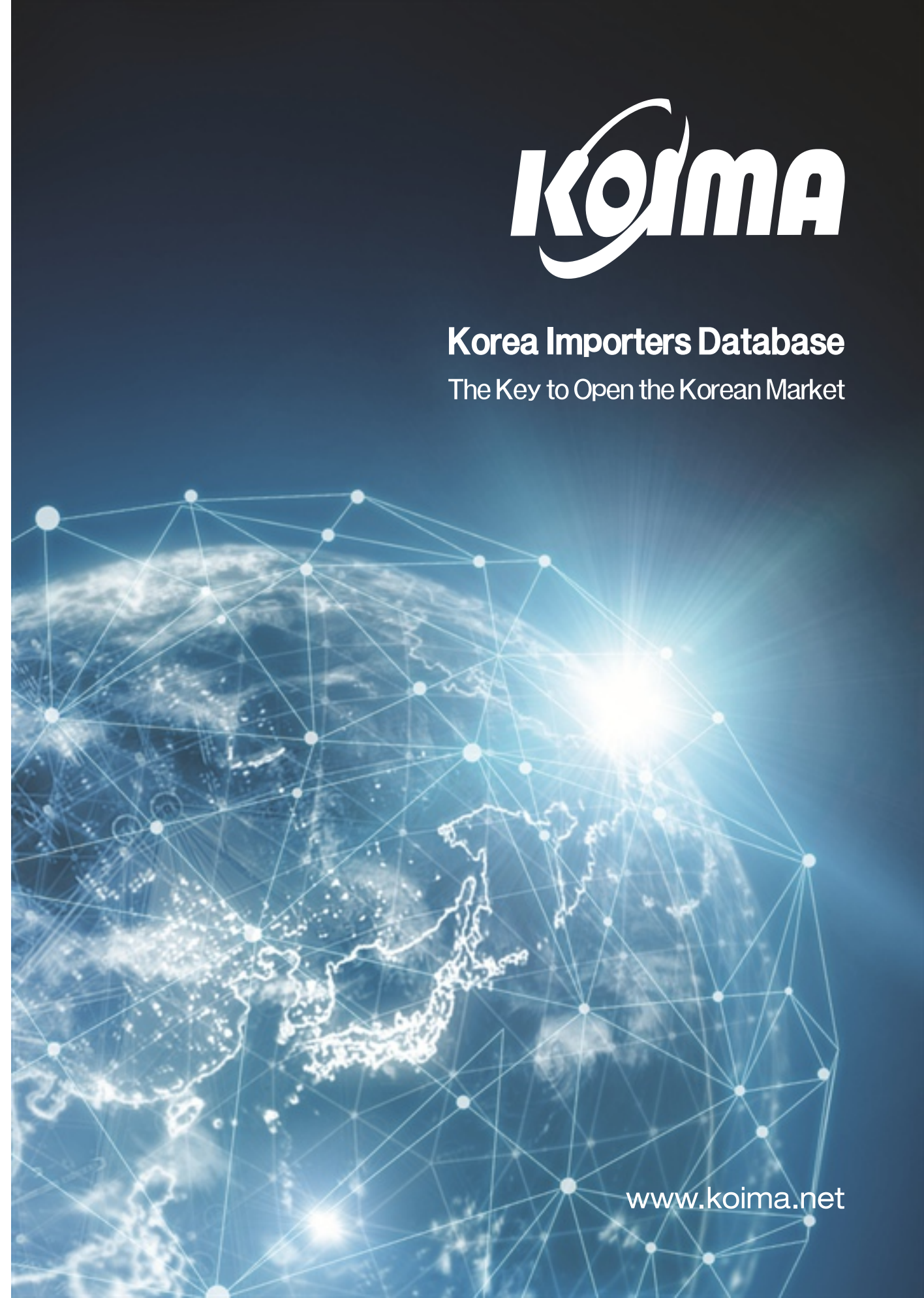
Korea Importers Association

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Korea Importers Database

The Key to Open the Korean Market



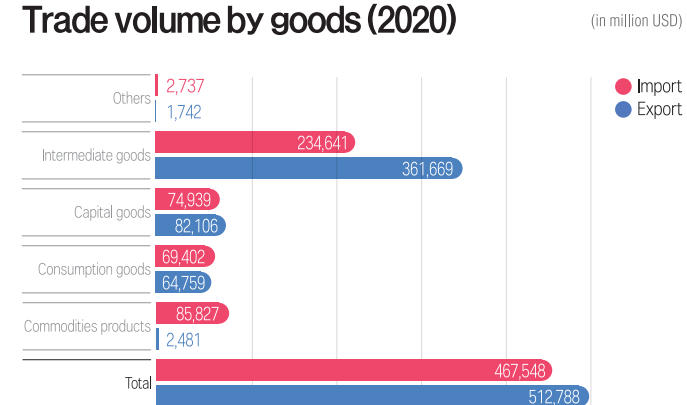
www.koima.net

Korea's Import

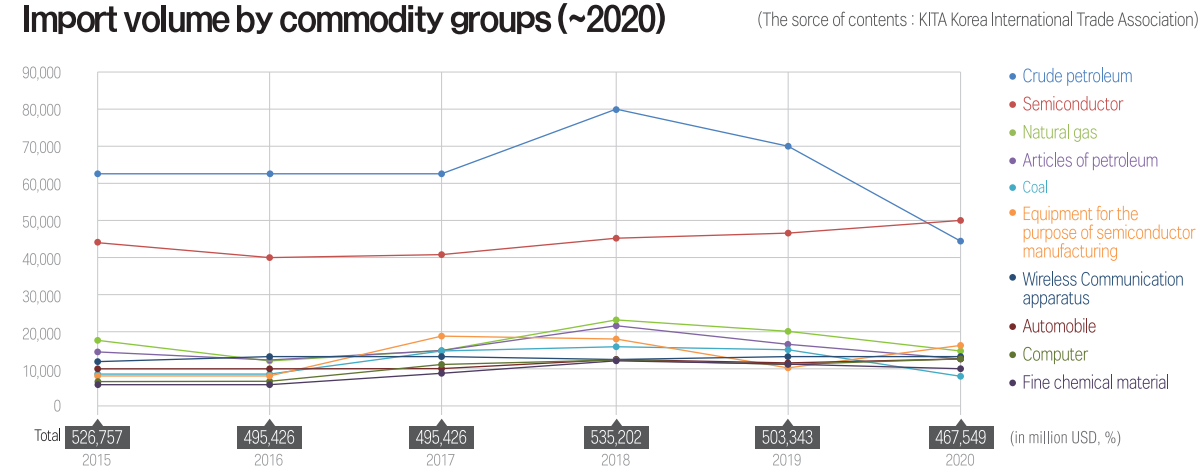
Korea's import market has rapidly grown along with its export market. As Korea's economy has progressed, its import volume reached over \$467.5 billion in 2020 from merely \$1 billion in 1968. The nation's import market has shown a double digit growth rate consecutively since 2003 in general mainly affected by the global financial crisis. Korea is focusing more on import sector to establish a healthier economic structure.

To ease the economic fallout from COVID-19 and create jobs, the Korean government has decided to push for the Korean New Deal. The initiative comprises the Digital New Deal, which seeks to accelerate the transition to a digital economy and create future-oriented jobs, and the Green New Deal, whose purpose is to create eco-friendly jobs. Korea already have the world's leading competitive edge in the digital sector. Adding Korea's digital capabilities to industries around the world will help Korea grow into a more influential country in the global market. The Green New Deal is about responding preemptively to the climate crisis. Just like Digital New deal, green revolution, too, should be built upon strong digital technology. In this context, Korea's import market will offer various opportunities for foreign companies seeking to join the global digital and eco-friendly trends.

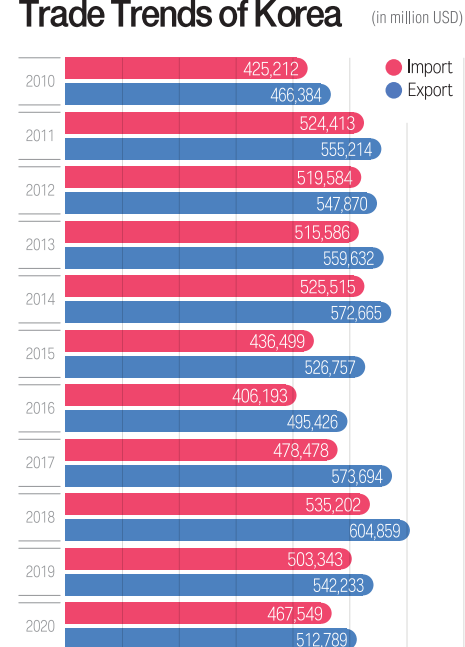
Trade volume by goods (2020)



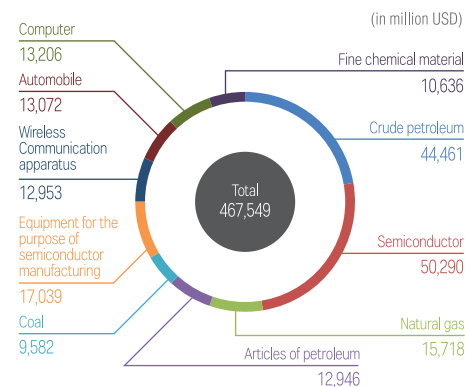
Import volume by commodity groups (~2020)



Trade Trends of Korea



Trade share of top 10 imported products (2020)



About Korea Importers Database



Essential choice for expansion into Korean import market!
The imported database provided by KOIMA gives information on only about 140,000 buyers in Korea.





KOREA IMPORTERS DATABASE WEBSITE

Access Manual

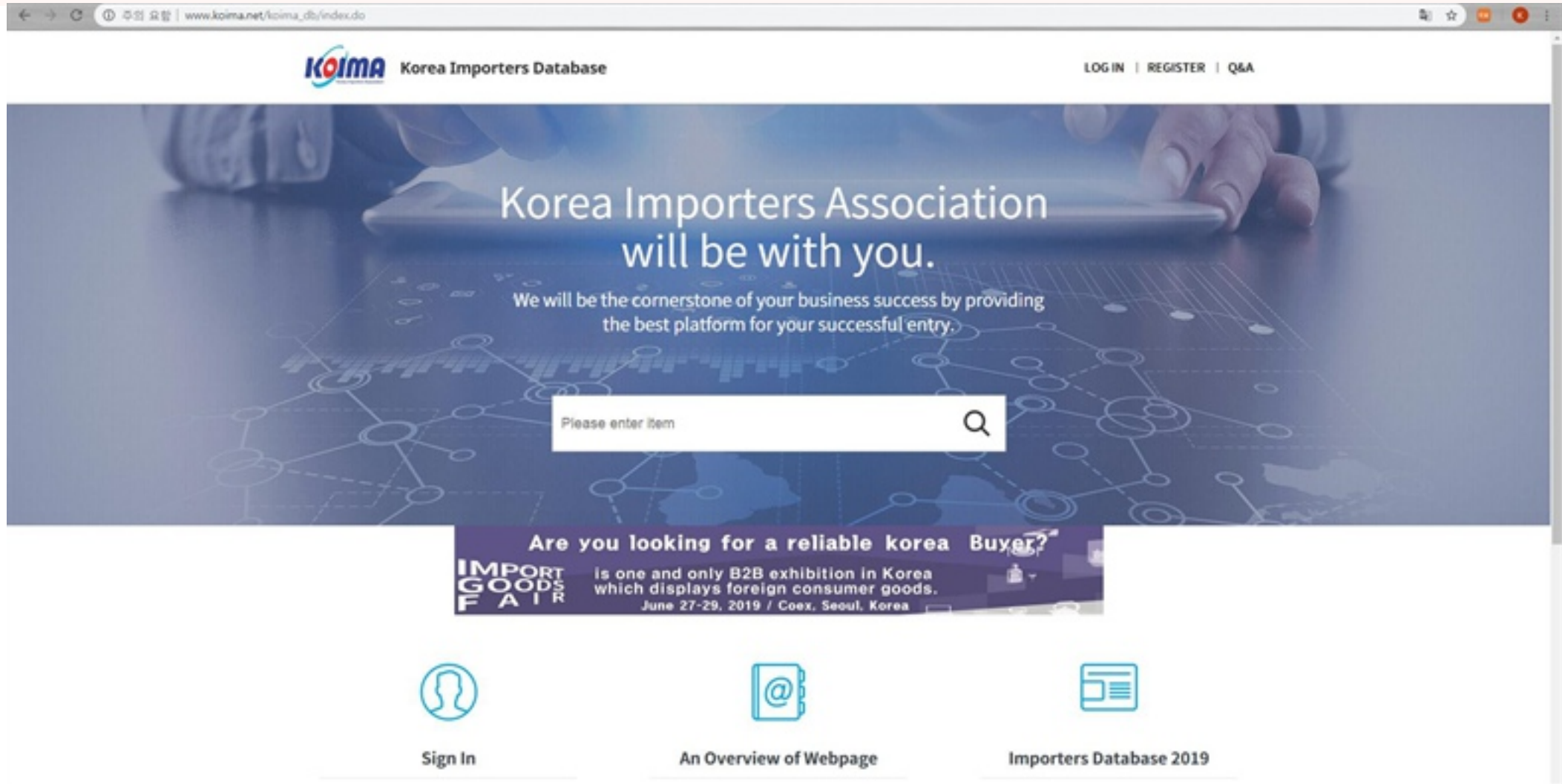
Korea Importers Association

Contents



Korea Importers Association

Accessing to the Main page

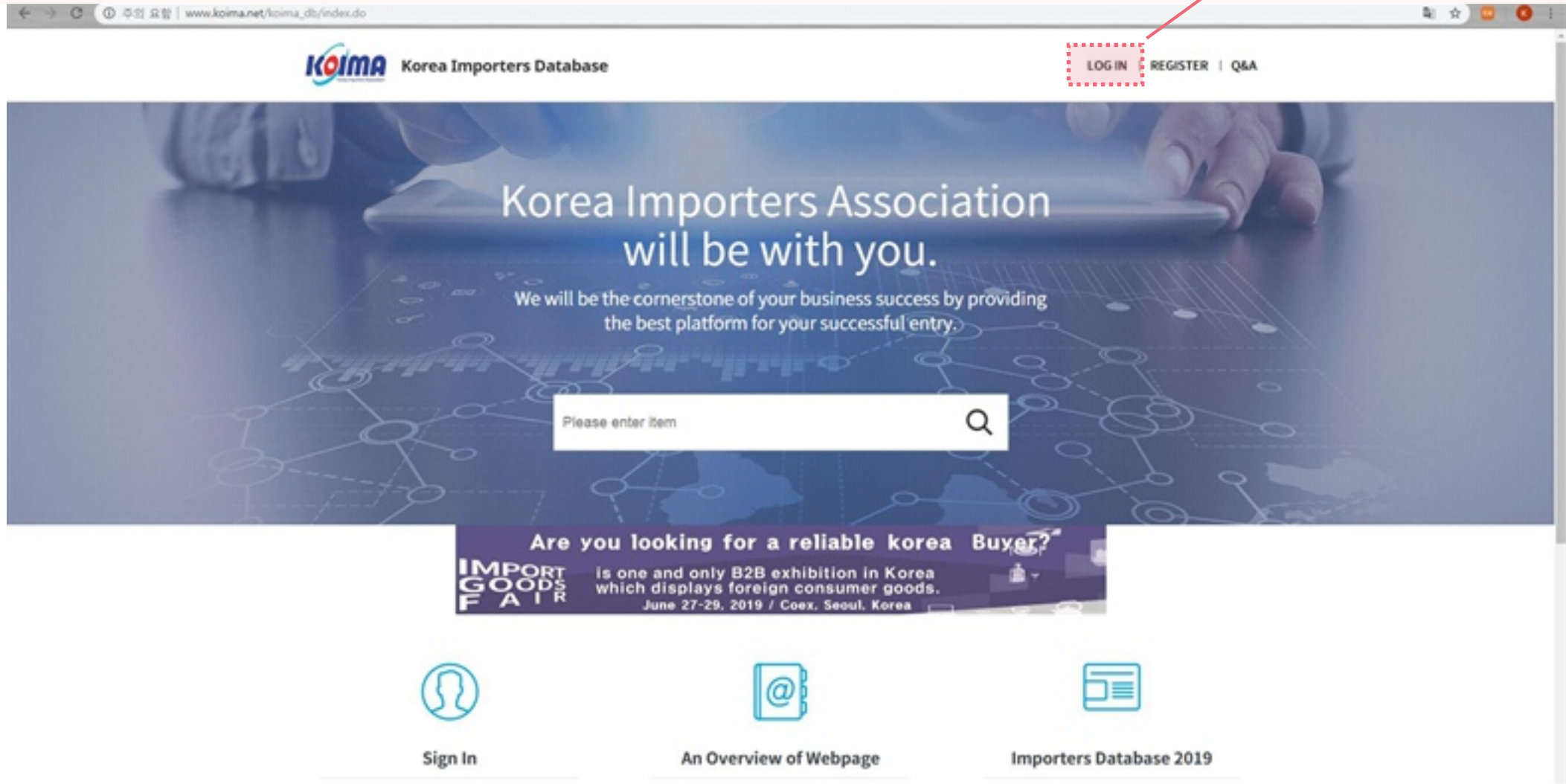


How to get in

At first, go to the website ["www.koima.net/ db."](http://www.koima.net/db)

Clicking the *LOG IN* button

CLICK!



How to Log in

And then, click the ***“LOG IN”*** button at the top right corner.

On the *LOG IN* page

www.koima.net/koima_db/login/login.do

KOIMA Korea Importers Database

LOGIN | REGISTER | Q&A

LOGIN

LOG IN

Please enter your details below

FILL OUT THE FORM →

E-MAIL ID

Password

SIGN IN

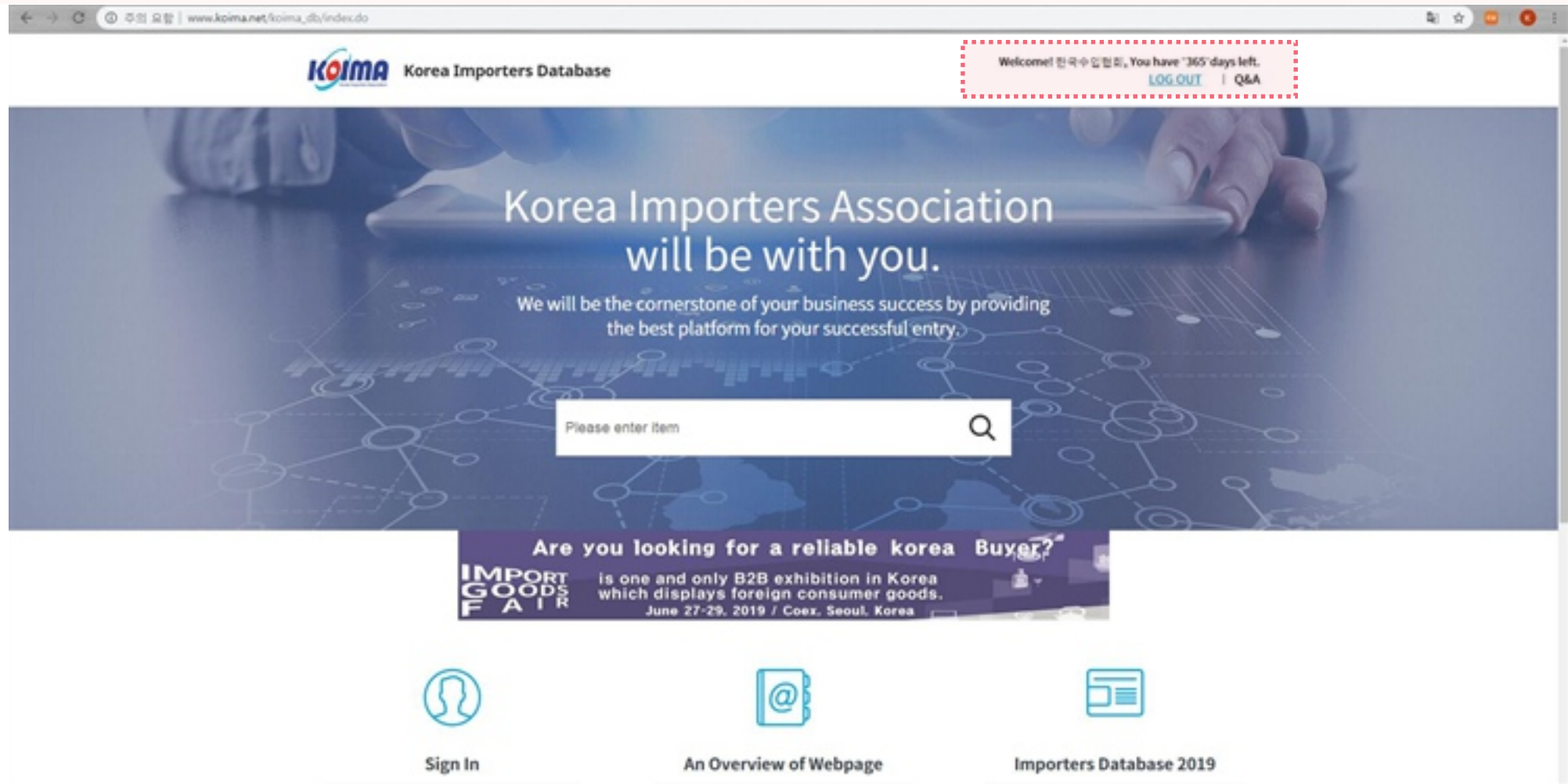
[Forgot your ID and Passwords? >](#)

[New here? Create an KOIMA Account >](#)

How to Log in

When you go to the LOG IN page, fill in your *“E-mail account and password”*. Then, press the *“SIGN IN”* button. Once you sign up our website, you can get 1 importer’s information a day without any payment. (It is rather limited information.)

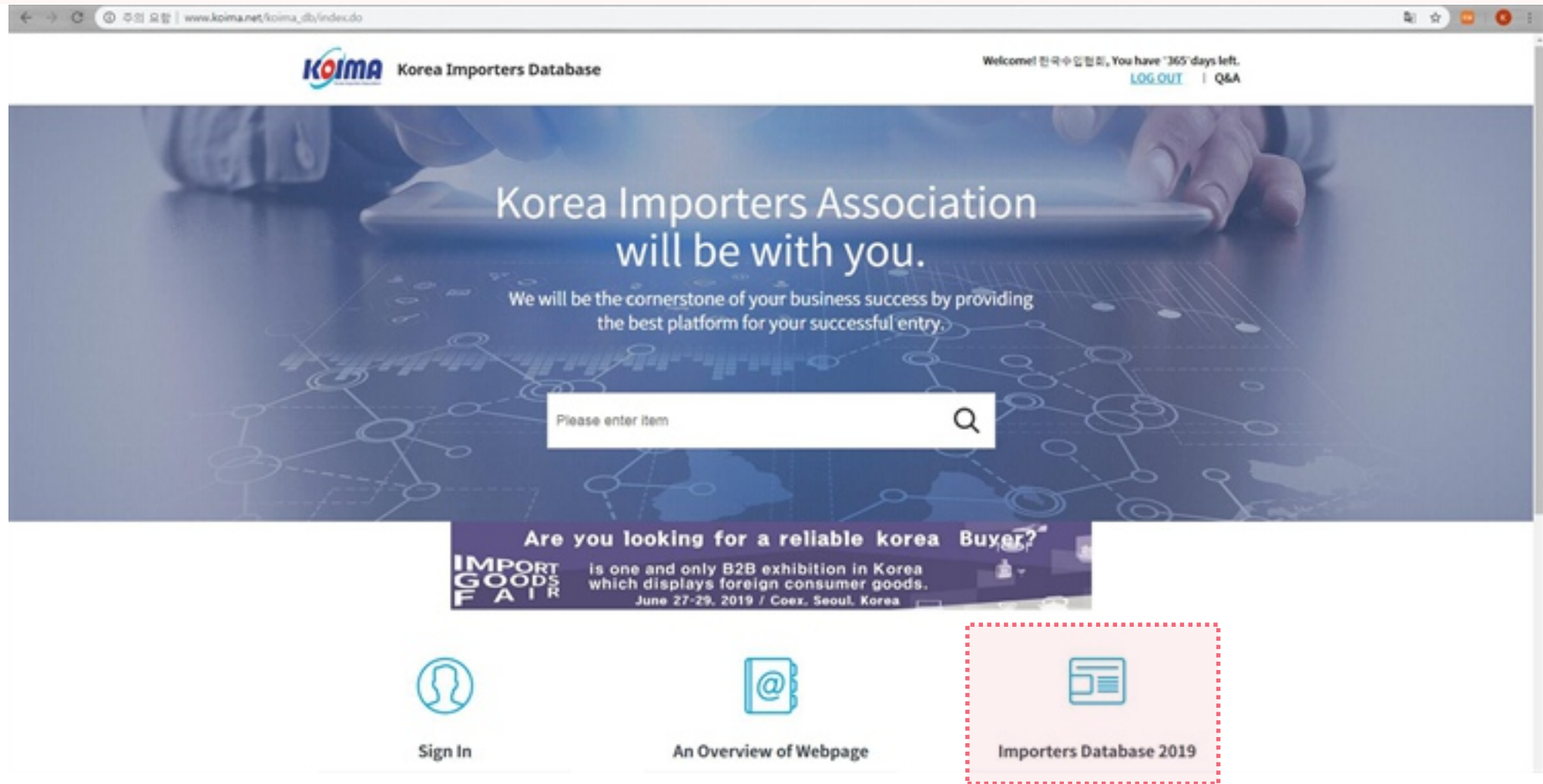
Finish Logging in



How to get in

If you want more information about importers, you can join as a paid-up member. Users can get 30 importer's information a day. Membership fee is \$200 for 90 days and the membership will be valid for 90 days from the day of payment. When you finish logging in, you're on the main page again. And you'll see the difference at top right corner.

Clicking the *Importers Database 2019*



How to access

Please click the *“Importers Database 2018”* button at the bottom right of the page.

Importers Database 2019 Easy & simple search

The screenshot shows the 'Korea Importers Database' search page. At the top, there's a header with the 'KOIMA' logo and the text 'Korea Importers Database'. Below this, there are two search input fields: 'Products' and 'Company'. The 'Products' field has a 'Clear all' button next to it. Below these fields are two buttons: 'Detailed search >' and 'Search'. To the right of the 'Search' button, it says '92 Times left'. Below the search area, there's a section with two tabs: 'Import volume' (selected) and 'Number of Employees'. To the right of these tabs, it says '108,790 Companies found'. The main content area displays a grid of company cards. Each card shows the company name, its primary business, whether it's a listed company, and its top 3 markets.

Company Name	Primary Business	Listed Company	Top 3 Markets
Samsung Electronics Co.,Ltd.	Manufacture of Mobile Phone	Listed Company	China, The United States of America, Vietnam
LG Electronics Inc.	Manufacture of Mobile Phone	Listed Company	China, Taiwan, Singapore
LG Display Co.,Ltd.	Manufacture of liquid crystal Flat Display Bo...	Listed Company	China, Japan, Taiwan
SAMSUNG DISPLAY CO.,LTD.	Manufacture of liquid crystal Flat Display Bo...		
SK Hynix Inc.	Manufacture of Diodes, Transistors and Simi...		
Korean Air Lines Co.,Ltd.	Scheduled Air Transport		

How to search it

When you click the LOG IN button, you can get on the *"Importer Database 2019"* page. Also, you can enter the enterprise information.

Importers Database 2019 *Easy & simple search*

https://koima.splatform.go.kr/etm/ies/popup/importEntrpsSearchList.do



Korea Importers Database

Products

coffee

Clear all

Company

Detailed search >

Search

92 Times left

Import volume
v

| Number of Employees

415 Companies found

Dongsuh Foods Corporation

Manufacture of Prepared Coffee

External auditing

Top3 Markets : Colombia,Vietnam,Peru

Daesang Corp.

Manufacture of Starches and Glucose or Mal...

Listed Company

Top3 Markets : The United States of
America,China,Russia

Nestle Korea Limited Company

Wholesale of Household Electric Appliances ...

General

Top3 Markets : Switzerland,China,Great Britain

Starbucks Coffee Korea Co.,Ltd.

Non-Alcoholic Beverages Places

Lotte Nestle Korea Co.,Ltd.

Manufacture of Prepared Coffee

PARIS CROISSANT CO.,LTD.

Manufacture of Fresh or Frozen Bakery Prod...

How to search it

When you search the product named "coffee" in a easy and simple way, you can find the 345 companies selling the coffee product.

Importers Database 2019 Detailed search

https://koima.splatform.go.kr/etm/ies/popup/importEntprsSearchList.do#

Products

coffee

Clear all

Company

HS code

Q

Industrial Field

Q

Number of Employees

Select

Import volume

Under \$1 million

Top3 Markets

Select

Select

Province/City

Select

Member priority sort

Select

Detailed search >

Search

91 Times left

Import volume

Number of Employees

332 Companies found

Hanyang Universty Education...

Universities

Not available

HYOSAN MEDICAL FOUNDATION

General Hospitals

Not available

BONAVIE CO.,LTD.

Non-Alcoholic Beverages Places

External auditing

How to search it

Plus, if you want to search the "coffee" in a detailed way, fill in the "Products, Import volume, etc".

Importers Database 2018 the Enterprise information

https://koima.splatform.go.kr/etm/ies/popup/importEntrpsSearchDetailPopup.do



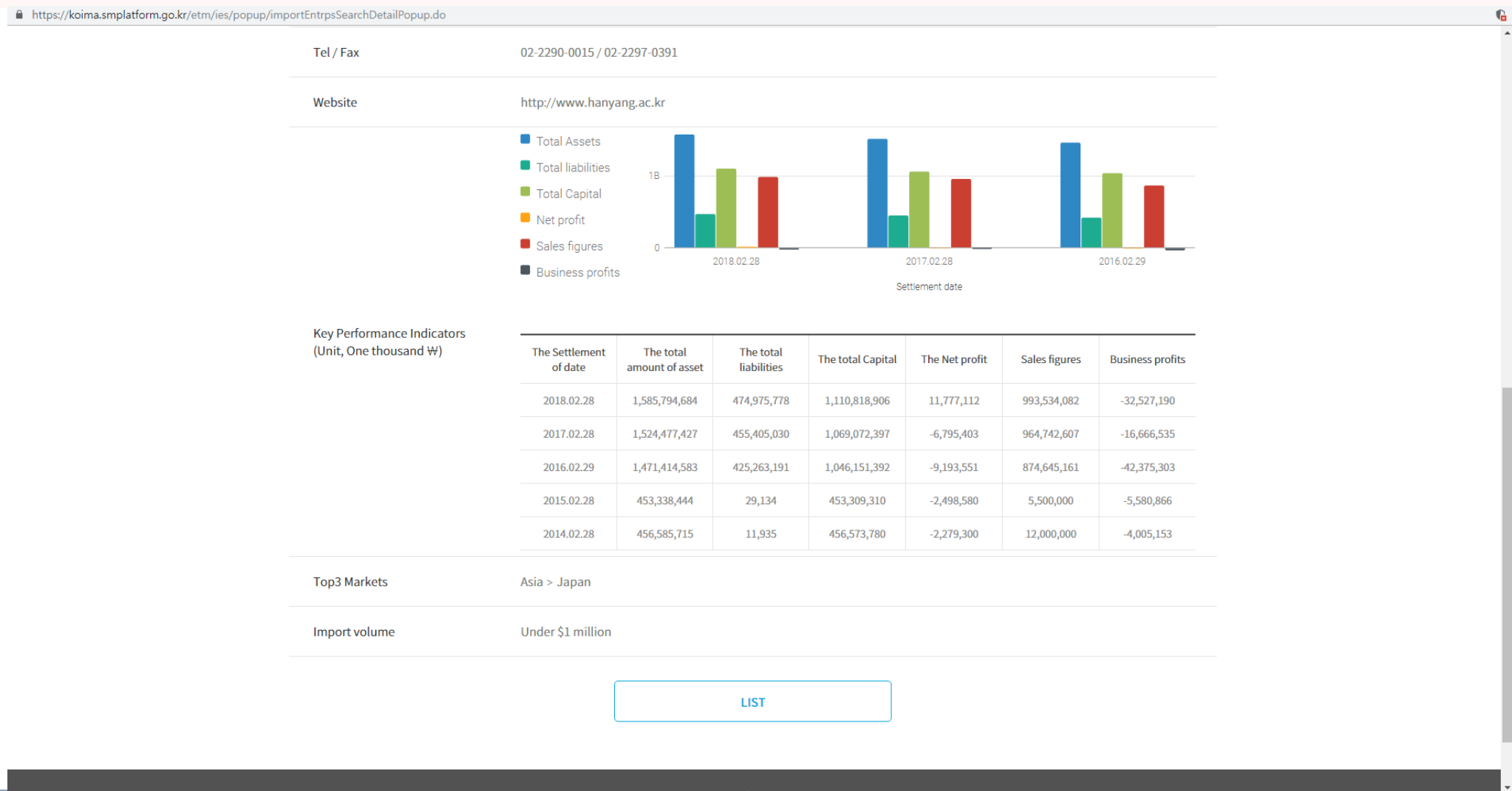
Korea Importers Database

Company	Hanyang Universty Educational Foundation
Representative	Kim,Jong Ryang
Industry	Universities
Initial Public Offering (IPO)	Not available
Business scale	Not availavle
Address	222, Wangsimni-ro Seongdong-gu Seoul 
Products	College, high school, junior high school, elementary school / print / real estate rental / snatching, unauthorized coffee retail
HS Code	
The number of employees	6679

How to see

Entering the company's page, you can see the whole information about *"the products, key performance indicators and import volume, etc."*

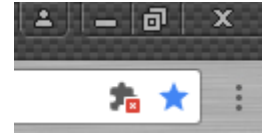
Importers Database 2018 Applying for an in-depth investigation



How to see

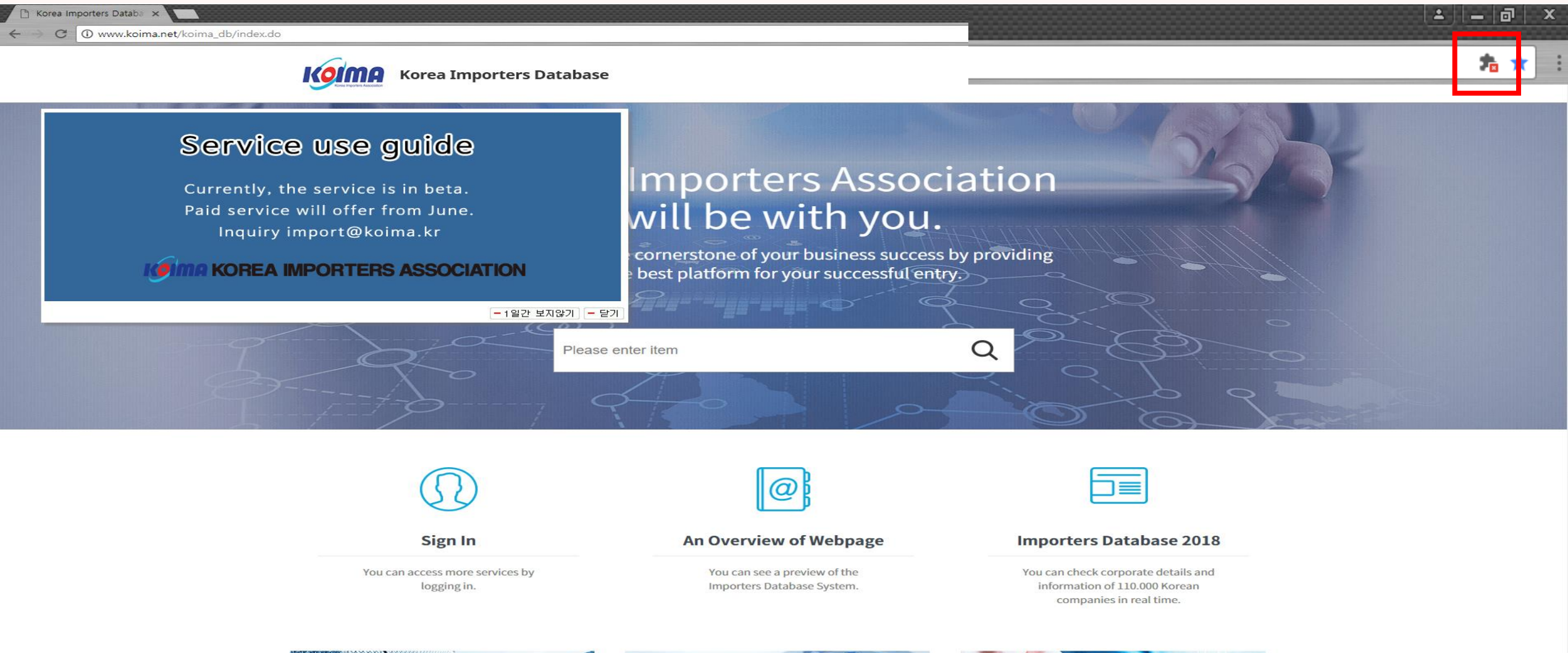
Entering the company’s page, you can see the whole information about *“the products, key performance indicators and import volume, etc.”*

Plus!



How to release the “POP-UP” issue

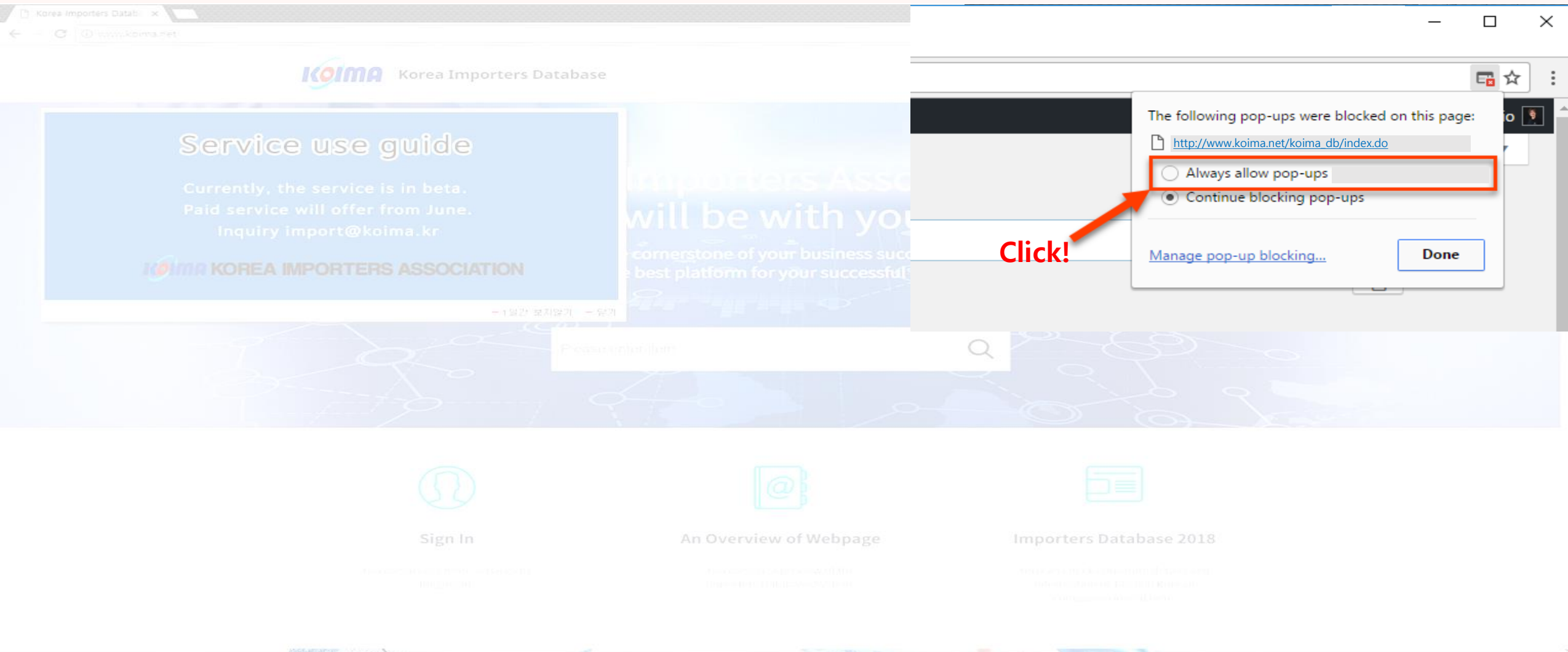
Solving the POP-UP issues



How to release pop-up problem

When you access to the main page of our database website, you can see the *"POP-UP" icon* on the top right. Let me explain to solve this problem.

The easiest way to solve the POP-UP issue



How to release pop-up problem 1

First, clicking the pop-up button, you'll see that window. Then set to *"Always allow pop-ups."*

Change the settings to unlock the POP-UP issue

The image shows a two-step process to access Chrome's content settings. On the left, the Chrome settings window is open to the 'Advanced' section. A red box highlights the 'Advanced' dropdown menu, with a red arrow pointing to it and the text '2. Click!'. A blue arrow points from the 'Advanced' section to the right. On the right, the 'Privacy and security' settings page is shown. A red box highlights the 'Content settings' option, with a red arrow pointing to it and the text '3. Go to the "Content settings"'. The 'Content settings' option is described as 'Control what information websites can use and what content they can show you'.

1. Click and go to the **settings**

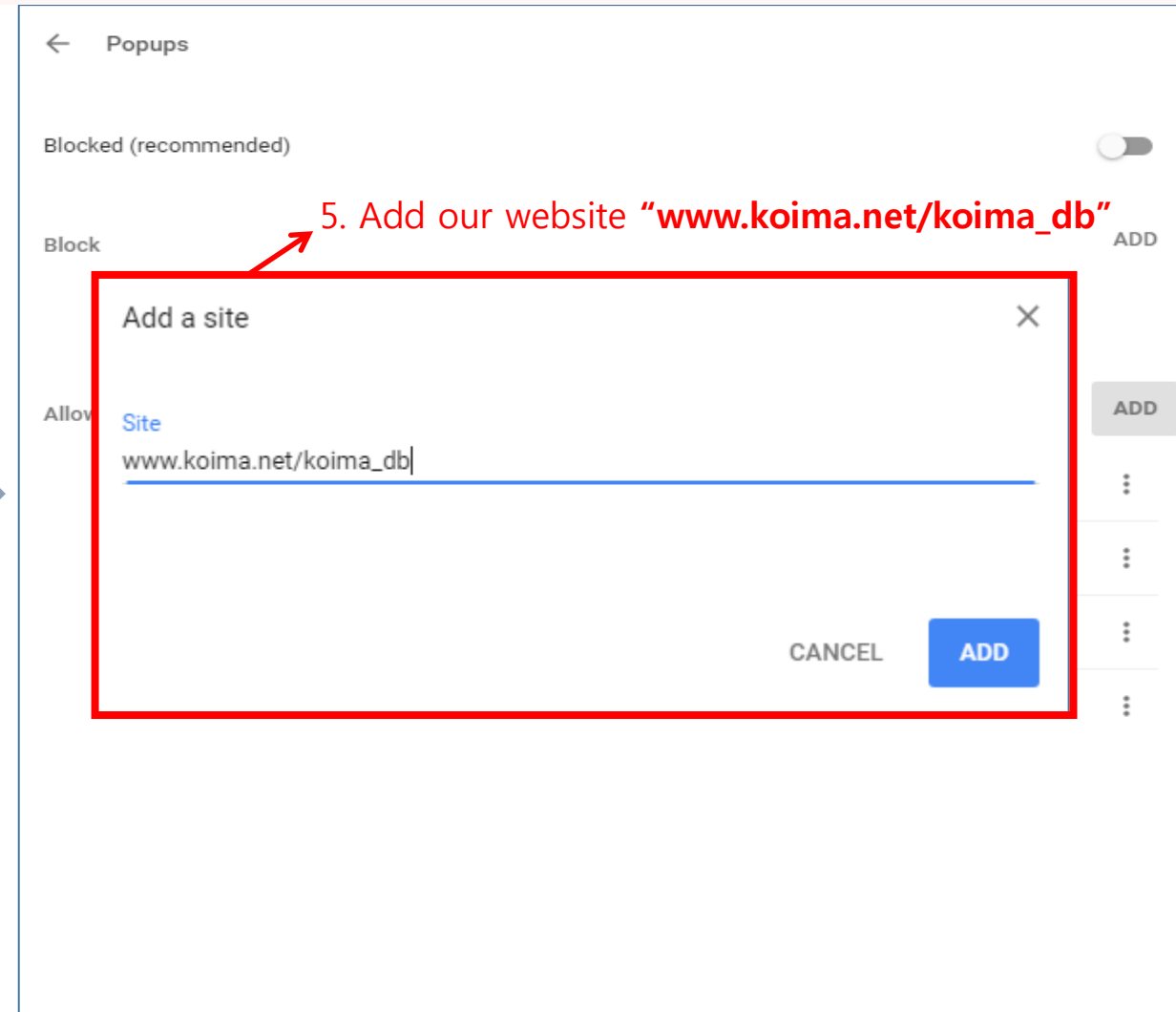
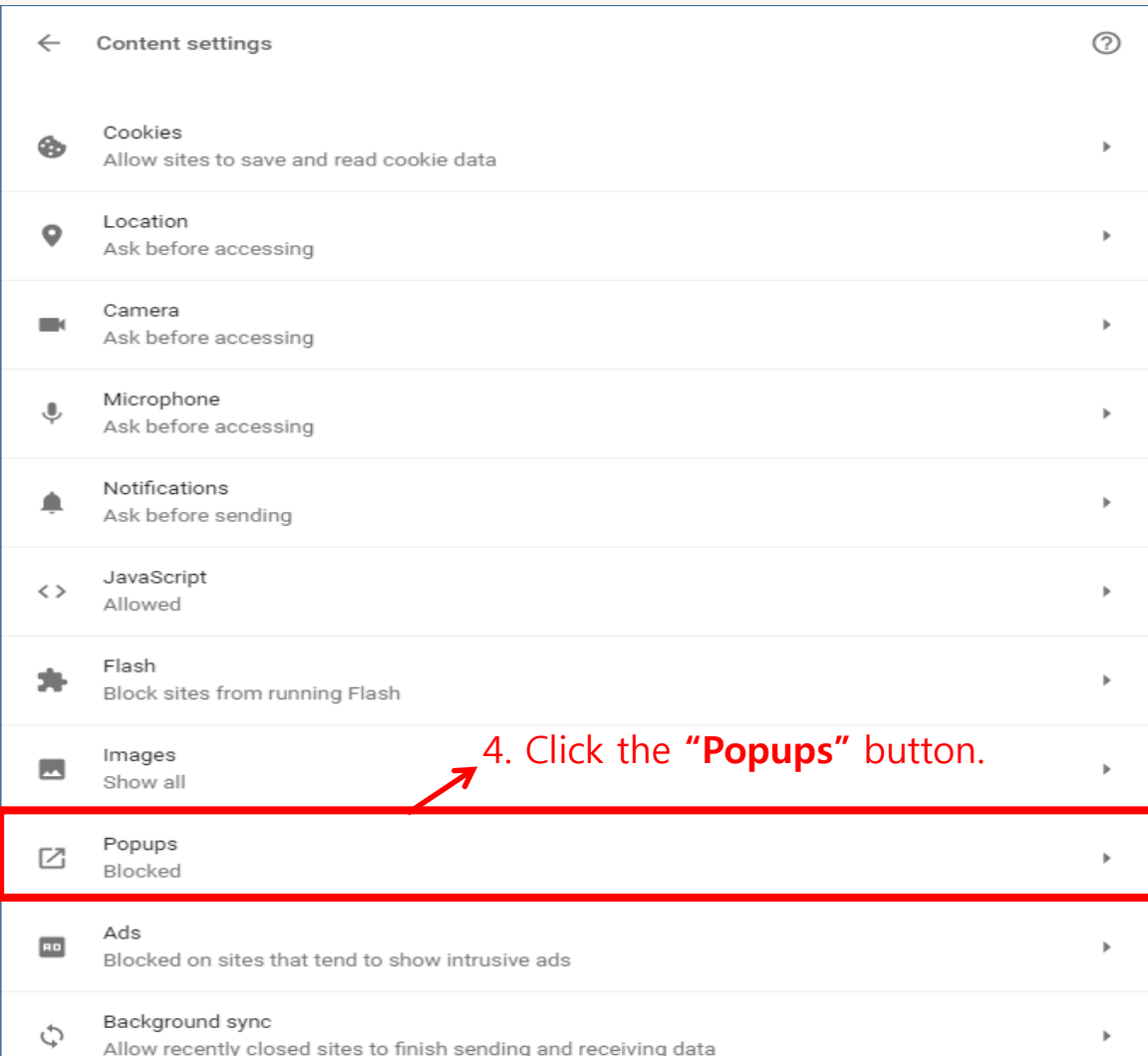
2. Click!

3. Go to the **"Content settings"**

How to release pop-up problem 2

Let me tell you to change the settings.

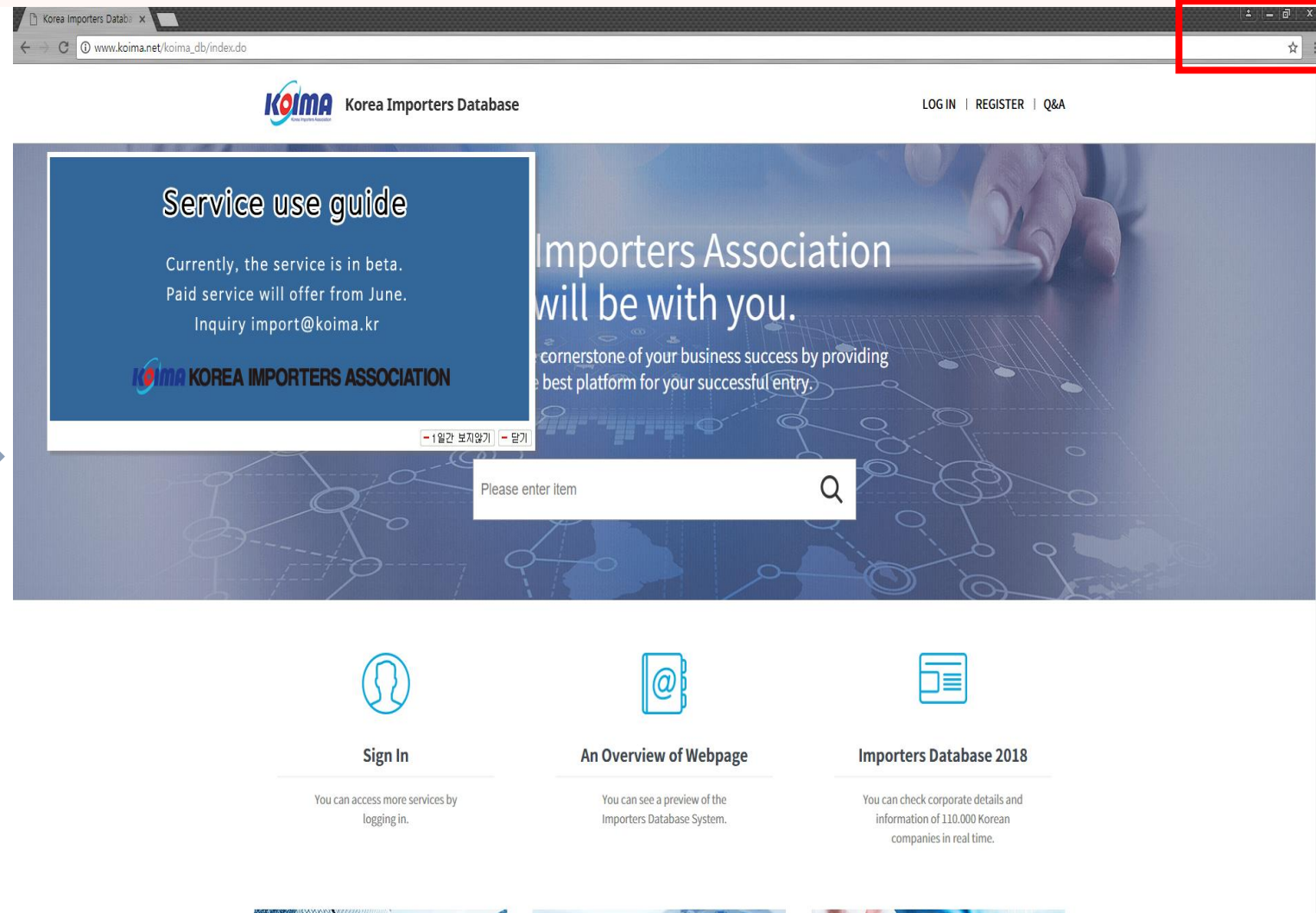
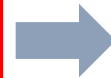
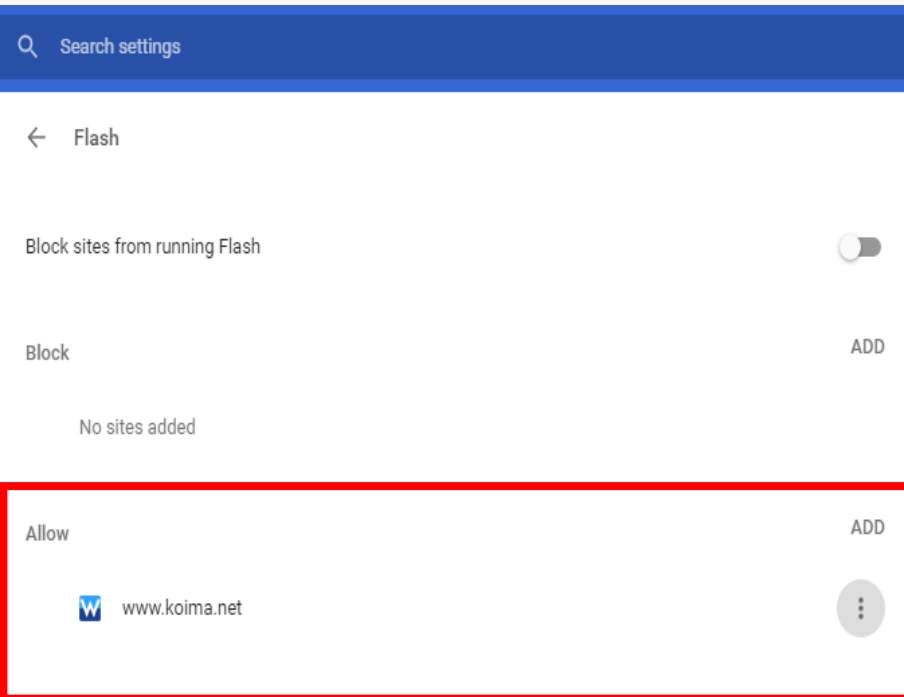
Change the settings to unlock the POP-UP issue



How to release pop-up problem 2

Let me tell you to change the settings.

Change the settings to unlock the POP-UP issue



How to release pop-up problem 2

After doing that, there'll be **NO MORE "POP-UP" SIGN.**

If you have any further questions,
please don't hesitate to contact us

through ***"import@koima.kr"*** or ***"02-6677-3663"***.

Tell us about various opinions on our website.

We'll sincerely look forward to amicable feedback. Thank you.