

2024

# HUNGEXPO BUDAPEST




CONGRESS AND  
EXHIBITION CENTER







## HUNGEXPO EXHIBITIONS IN 2024

	AGROMASHEXPO	24-27 January
	AGRICULTURAL MACHINERY SHOW	24-27 January
	FEHOVA	8-11 February
	TRAVEL+ EXHIBITION	22-25 February
	BUDAPEST BOAT SHOW	22-25 February
	SIRHA BUDAPEST	5-7 March
	CONSTRUMA	10-14 April
	HOME DESIGN	10-14 April
	MACH-TECH	7-10 May
	INDUSTRY DAYS	7-10 May
	AUTOMOTIVE HUNGARY	7-10 May

 **ALL EXHIBITIONS ON ONE PLATFORM**

**HUNGEXPO** Application helps visitors to register, to buy and manage tickets and get information on the spot at all our own events. It provides our exhibitors with an easy-to-use, always-on interface for online administration.

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- have the information with you!







## Dear Exhibitors and Visitors,

Over the past years, business planning has posed one of the biggest challenges for every enterprise: in the shadow of the ongoing events around us, the economic recession and earlier the global pandemic, optimism and constant development were rare treasures. Here at HUNGEXPO, we have been able to work with these rare treasures, and we have the results to show for.

In line with the trend of the event market, which survived the crises relatively successfully and has produced a 30% growth since, we set out on a rising trajectory as well: live events gradually returned; we broke several records in 2023: AGROMashEXPO and Agrárgép (Agro machine) Show had their most successful turn of all time, and we hosted the European Academy of Neurology Congress, which was the largest in its category with nearly 6 thousand participants from 116 countries. We hosted OMÉK National Agriculture and Food Exhibition and Fair as well as Planet Budapest Sustainability Expo again.

However, there is one thing that is even more important for us than growth: the pandemic proved that the event industry is able to quickly respond to nearly all kinds of situations. The online world has seen an exponential growth, and our digital development projects were also implemented practically within weeks. This flexibility allowed us to retain the vast majority of our clients and survive the difficult period. Despite the pessimistic forecasts, live events have proven irreplaceable once again. As clear evidence of that, many of our events have sold out most of the exhibitor stands by mid-2023.

Hungexpo remains a key player in the Hungarian and European exhibition and conference market. We continue what we started: in addition to developing our own events, we can once again welcome the International Automobile and Tuning Show, the Wedding Exhibition, the Trade Star Festival, the Hungarian final of Bocuse d'Or, and we host many other global trade conferences.

We wish you success in your business, and we hope we can welcome you as many times as possible in 2024 at HUNGEXPO Budapest Congress and Exhibition Center.

**Gábor Ganczer**  
Chief Executive Officer,  
HUNGEXPO Ltd.





## Agriculture is here.

Together, **AGROMashEXPO and Agrárgép Show (Agricultural Machinery Show)** represent the most prestigious and largest agricultural exhibition in Hungary. Taking up all of HUNGEXPO's pavilions and the surrounding outdoor area, the event highlights nearly the entire spectrum of Hungary's agricultural machine market.

**Beside the leading market players and the most recognizable international brands, the event offers a chance for the key Hungarian machine manufacturers to present themselves this year as well.**

As far as the input area is concerned, the display will focus on seeds and other reproductive materials, pesticides, artificial fertilizers and pest-control substances. Logistics, agricultural electronics, measuring technologies and automation will also be highlighted this year. Pavilion C will host a concentrated showcase of viticulture and viniculture in 2024. As usual, the exhibitions will be accompanied by a rich set of additional programmes.

THEMES

- Agricultural machines, equipment
- Animal breeding devices and developments
- Agricultural developments
- Forestry and forestry machinery
- Seeds and other plant propagation materials
- Chemical products
- Agrar electronics, measurement technology, diagnostics, automation

- Agricultural environment protection
- Work protection, work wear
- Agricultural services
- Agricultural-environment management and rural development
- Viticulture and viniculture themes



## Our ancient heritage.

The grand meeting of the region's hunters, anglers and nature enthusiasts will already be held for the 30<sup>th</sup> time in 2024.

**FeHoVa** is the region's most significant hunting exhibition and the greatest Hungarian event for fishing. In addition to the professional demonstrations and the usual recurring events, visitors will also be treated to a number of popular attractions in 2024. Beside the novelties, we showcase the past 29 years of FeHoVa to celebrate the jubilee.

In line with our traditions, the event will feature Hungary's acclaimed hunters, who will talk about their experiences and present their special trophies, while visitors can also meet the top angling champions of the country, who will share tips and tricks with their audience.

### Simultaneous event:

XI. FeHoVa – MEOESZ International Winterdogshow (CAC, CACIB)

#### ARMS

- Antique and modern firearms
- Hunting and sport firearms
- Knives, foldable knives, daggers, bows
- Ammunitions
- Optics
- The arms and equipment of law enforcement agencies and security forces

#### HUNTING

- Clothing
- Accessories
- Off-road vehicles
- Ornamental wares, applied art works
- Hunting tourism
- Forest and wildlife management
- Wild game animal feed, fodder
- Animal health
- Beekeeping
- Nature conservation
- Federations, organisations, associations, schools

#### ANGLING

- Carp fishing and sport angling equipment
- Lure fishing equipment
- Feeder matchfishing equipment
- Matchfishing
- Angler garments
- Fishing tourism
- Angling associations, organizations
- Bait and ground bait manufacturer/distributor
- Angling boats
- Accessories
- Gear, clothing

THEMES





### A thousand-face adventure awaits.

The **Travel+ Exhibition** will be renewed to meet the needs of visitors, new interactive programmes will be included, thanks to which Hungary's leading tourism exhibition will provide new opportunities for visitors of all ages to gain new experiences and inspiration every year, which is also reflected in the new name of the exhibition.

The **Travel+ Exhibition**, considered as the season-opening event in professional circles, will welcome exhibitors and visitors for the 46th time between **22-25 February 2024**, together with the **Budapest Boat Show**, the **Caravan Salon** and the **E-bike Test&Show** at the HUNGEXPO Budapest Congress and Exhibition Centre!

The programme of the **Travel+ International Tourism Exhibition and Adventure Festival** is also designed to ensure, that everyone can find the most relevant travel informations, therefore, in one place and at the same time national and foreign destinations, a wide range of travel options, the diverse fleet of vehicles of Budapest Boat Show and the Caravan Salon, as well as the increasingly popular range of transport will be presented. Next year, the exhibition will focus on **active and adventure tourism**. We also intend to strengthen the professional character of the exhibition with various thematic conferences and B2B meetings.

- Tourism offices bureaus
- Travel agencies
- Accommodation sites
- Mayor's offices, local governments
- Public transportation companies
- Catering service providers
- Theme tourism (active, recreational, festival, gastronomic, religious, etc.)

- Foreign countries
- Hungarian tourist regions
- Professional organisations



### Water is our common passion.

The **32nd Budapest Boat Show** will feature boating, yachting and sailing in the spotlight at the HUNGEXPO Budapest Congress and Exhibition Centre!

Between **22-25 February 2024** together with the **Travel+ Exhibition**, the **Caravan Salon** and the **E-Bike Test&Show**, the season-opening event of Hungarian boating and water sports will present the latest innovations and developments in the boating industry, the range of sail, electric and motor boat manufacturers, various water sports, as well as related equipment, clothing and services.

In cooperation with the Hungarian Yachting Association and the Hungarian Sailing Academy, the **Sailing Home** programme will be the guest of honour of the exhibition next year, which aims to increase the presence of sailboats, so that everyone, from who are just getting to know sailing as well as experienced racers, can find interesting and useful information.



- Sail, motor and electric boats
- Equipment and accessories
- Shipbuilding materials, paints, varnishes
- Water sports clothing
- Yacht charter, boat rental
- Ports and harbor services
- Boat insurance services, boat leasing
- Training services, courses

- Windsurf, surf, kitesurf and related equipment
- Jet-ski, water ski, wakeboard and related equipment
- Diving equipment, accessories, clothing
- Authorities, associations, organisations, journals
- Premium products and services, nautical gifts

# SIRHA+ BUDAPEST

5-7 MARCH 2024

HUNGEXPO  
HUNGARY



Since 2014, **SIRHA Budapest** has been Central and Eastern Europe's most significant food, bakery, confectionery, hotel, hospitality, packaging industry and gastronomy exhibition.

The economic situation of recent years brought on a lot of challenges. Due to the rising energy and material prices as well as the changing market demand, many industries and enterprises were faced with increasing costs and a larger need for energy efficiency. SIRHA Budapest allows professionals to discuss and share their best practices and innovations in the area of energy efficiency and sustainability. The exhibition provides opportunities for participants to network and exchange experiences, as well as to learn about alternative solutions and support business recovery.

In March 2024, SIRHA Budapest will welcome its visitors in Pavilions A and G for the sixth time. Throughout the three-day-long series of events, this year's main theme will be gelato. With the exclusive venue, so called „Gelato Square” will host programmes such as the Gelato Festival World Masters - Hungary Challenge, „Gelato Adventure 2024” such as a playful and creative ice cream competition and „Demonstrations by gelato material trading companies” where the gelato exhibitors present their novelties, with a tasting at the end. The exhibition's rich programme includes the National Mass Catering Championship, the Hungary's Cake 2024 tournament, SIRHA Budapest Coffee Challenge and Future Store, showcasing the latest retail and commercial trends, innovations and POS communication solutions.

SIRHA Budapest's key professional partner is METRO, media partner and official magazine is Trade Magazine.

- Food products
- Beverages
- Bakery and pastry products & equipment
- Food industry machinery & supplies
- Kitchen equipment & supplies

- Coffee products & equipment
- Furniture, decoration, tableware, textiles
- Hotel equipment & supplies
- Technologies, hygiene and cleaning products, services

- Budatranspack, packaging technology, logistics

[www.sirha-budapest.com/en](http://www.sirha-budapest.com/en) • [sirha-budapest@hungexpo.hu](mailto:sirha-budapest@hungexpo.hu)



**The place where plans become reality.**

**CONSTRUMA Home making themed exhibition group** is Hungary's prominent professional forum that covers the entire spectrum of homemaking from construction and building engineering to interior design and home decoration. In 2024, the assortment will include gardening again to showcase the opportunities lying in the outdoor environment. Thanks to its complexity, this assortment of exhibitions is unique in the Central Eastern European region.

For several decades, CONSTRUMA has been the summit of Hungary's construction industry stakeholders, offering professional programmes to find the answer for future challenges facing the building industry. The presence of domestic and international manufacturing brands ensures that the latest technologies are presented. The exhibition is accompanied by a wide-ranging professional support and a rich planned conference programme which features several large-scale professional meetings of construction industry and mechanical engineering stakeholders. The 2024 exhibition will focus on such themes as the role of future generations in the construction industry, the improvement of Hungarian buildings' technical condition with an eye for environmental consciousness, digitalization in the construction industry as well as the impact of artificial intelligence on the construction economy.

In close cooperation with our professional partners, we fine-tune the professional content of the 2024 exhibition assortment to the needs of the market. CONSTRUMA, CONSTRUMA Garden and HOMEDesign together offer an opportunity to the companies to highlight their products and services to tens of thousands of professional visitors and end users.

- Construction industry, construction materials, machinery
- Portals, gates, shading technology, glass industry (frontal)
- Roofing, tinning industry (dach-tech)
- Water, heat, sound

- insulation, facade construction (inter-isola)
- Lighting technology, building electricity, building automatization (electrolight)
- Reneo – renewable energy, alternative energy

- Heating and cooling technology
- Air, ventilation, climate technology, sanitation technology
- Garden

**THEMES**

[www.construma.hu/en](http://www.construma.hu/en) • [construma@hungexpo.hu](mailto:construma@hungexpo.hu)





## The home is You.

As an integral part of the CONSTRUMA Home making themed exhibition group, the exhibition displays everything you may need for home decoration and interior design; from kitchen technology, bathroom equipment to living room interiors. Visitors involved in home construction and renovation projects are highly interested in the themes presented by **HOMEDesign**. The exhibition will be laid out in sectors according to the following themes: KITCHEN, BATHROOM & WELLNESS (including tiling), and INTERIOR DESIGN (furniture, flooring, design).

Showcasing all areas of interior design and home decoration, the event has always laid great emphasis on presenting the latest Hungarian design trends, which will be featured in the works of local designers at the Hungarian Design stand. From the beginning, the exhibition's professional line has been reinforced by the conference of Hungarian Furniture and Wood Industry Association, FABUNIO, along with professional events, demonstrations and the project coordinated by the National Association of Interior Designers presenting new professional trends in the form of interiors.

### THEMES

- Kitchen furniture, -tecnology
- Furniture
- Furniture industry and interior design raw materials
- Bathroom & wellness
- Coverings (cold, warm)
- Fireplaces, stoves
- Stairs, barriers
- Design accessories, ornaments
- Home textile

- Home illumination
- Entertaining electronics
- Interior design planning, advice
- Services

[www.otthon-design.hu/en](http://www.otthon-design.hu/en) • [otthondesign@hungexpo.hu](mailto:otthondesign@hungexpo.hu)



## Here is technology for the metamorphosis.

The **16<sup>th</sup> MACH-TECH International Trade Exhibition for Machine Manufacturing and Welding Technology** and the **11<sup>th</sup> INDUSTRY DAYS International Industrial Trade Exhibition** will be held at HUNGEXPO Budapest Congress and Exhibition Center on 7-10 May 2024.

The exhibition is Hungary's largest and most significant business event of the industry, where the latest products and services are showcased together with cutting-edge technologies and systems, all at the same place and time. The trade exhibitions, which provide complex solutions for small, medium and large enterprises, will be accompanied by a rich conference programme in 2024 as well, in cooperation with state and professional partners. Exhibitors and visitors can offer and receive first-hand information about professional trends and utilize the synergies of different industries.

### Simultaneous event:

12<sup>th</sup> AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers

#### MACH-TECH

- Metalworking machines and machine construction components
- Factory automation
- Binding technology equipment and tools
- Robotics
- Heat treatment equipment and coating machines
- Surface treatment and surface protection
- Corrosion-resistant structural materials
- WELD-TECH - Metal and plastic welding
- Industrial material inspection
- Tool and device manufacturing
- Machine maintenance and diagnostics

- Quality assurance, measuring technology
- Software in the machine industry
- Industrial cleaning technology
- SUBCON - subcontracting industry

#### INDUSTRY DAYS

- INDUSTRIAUTOMATION –process automation, security technology, industrial electronics, electrotechnology, building automation, system integration
- FLUIDTECH - fluid technology
- CHEMTECH - chemical, plastic, rubber industry
- LOGEXPO - industrial logistics, material handling, storage

- 3D printing
- ENERGEXPO - Energetics, energy management
- VÉDŐHÁLÓ Budapest - labour safety, fire safety, security
- Industrial environmental protection
- Further industrial services – medical devices, telecommunications
- Research + Development, innovation
- Professional associations, organisations
- Educational institutes
- Financial operators
- Professional journals, publishers
- HR

### THEMES

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# AUTOMOTIVE HUNGARY

12<sup>th</sup> International Trade Exhibition for Automotive Industry Suppliers

7-10 May 2024



## On the way of the evolution.

In May 2024, **AUTOMOTIVE HUNGARY** International Trade Exhibition for Automotive Industry Suppliers will welcome professionals for the 12th time.

Over a decade ago, we created the exhibition as a meeting forum for the stakeholders of the Hungarian and regional automotive industry: car manufacturers, suppliers as well as small and medium enterprises.

Domestic car factories will be joined by suppliers, part manufacturers, the representatives of the manufacturing process and supplier services, automotive industry units and systems, manufacturers and distributors of automotive components and systems, SI companies, industry-related service providers and the representatives of the educational sector tied to the automotive industry. The event showcases the typical automotive industry matrix, including certain elements of such areas as electronics, information technology, software, machine, plastic, chemical and composite industries.

The exhibition enjoys a wide professional and state support, which allows for organizing conferences, supplier forums and the **TECHTOGETHER** engineering competition.

### Simultaneous events:

- 16<sup>th</sup> MACH-TECH International Trade Exhibition for Machine Manufacturing and Welding Technology
- 11<sup>th</sup> INDUSTRY DAYS International Industrial Trade Exhibition

## THEMES

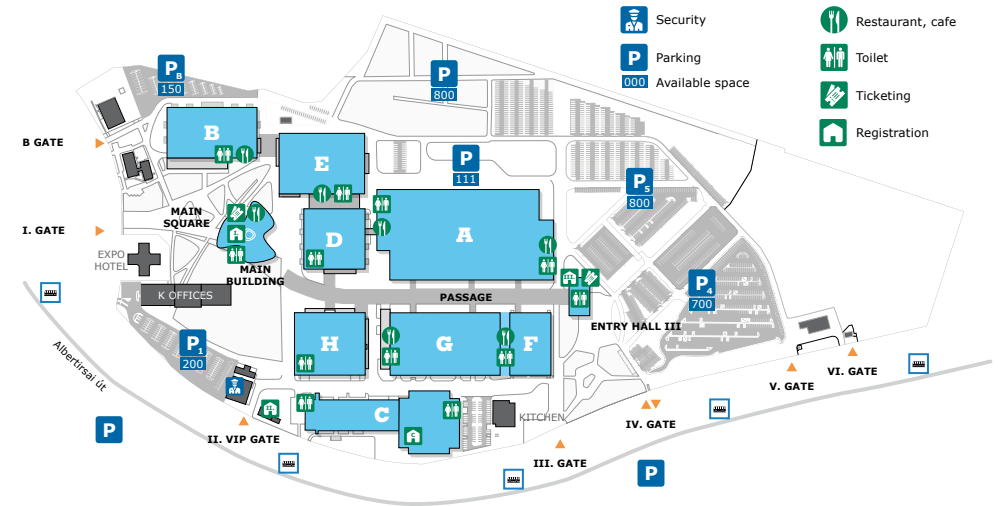
- Vehicle manufacturers
- Manufacturing processes and services of suppliers
- Automotive components and systems
- IT
- Factory / production equipments

- Industrial services
- Business services
- Human resources
- Alternative drive technology
- Garage industry

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CONGRESS AND EXHIBITION CENTER LTD.



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HUNGEXPO Ltd. reserves the right to make changes!

**Please check the date of the exhibition before your visit!**



