

Dear Sir/Madam,

You are cordially invited to visit the BEAUTYISTANBUL 2025 Exhibition!

The 6th BEAUTYISTANBUL International Exhibition for Cosmetics, Beauty, Hair, Cleaning, Private Label, Packaging and Ingredients will be held on 8-10 May 2025 at TUYAP FAIR CENTER, Istanbul-Türkiye, with NEW DATE and NEW VENUE!

Featuring **1,162 exhibitors from 67 countries in 10 Halls**, BEAUTYISTANBUL is among the **Top 5 largest cosmetics exhibitions worldwide** and it is the **most international cosmetics event with trade visitors from 167 countries**. In addition to **600+ exhibitors from Türkiye**, confirmed **Country Pavilions include Italy, France, Spain, Poland, Brazil, South Africa, Ukraine, Czechia, Hungary, UAE, Indonesia, Malaysia, Palestine, Pakistan, India, Iran, Lesotho, South Korea, China** and 600+ international exhibitors.

Thanks to the structure of the TUYAP FAIR CENTER, visitors will experience a more easily navigable exhibition, with **halls categorized by exhibitor product groups for more efficient visits**. **Hall categorization is detailed below and the layout is available at <https://beauty-istanbul.com/venue>**
HALL 1-1a-2a-6-7-8-9: "COSMETICS" – Personal Care, Skin Care, Make Up, Perfume, Cleaning, Baby Care, OTC Products

HALL 2b-3: Hair, Salon Equipments, Accessories, Professional Beauty, Nail

HALL 4-5-10: "COSMAKING" – Ingredients, Packaging, Machinery, Business Services

Register Online to visit the exhibition: <https://beauty-istanbul.com/register> - After registration, **you will receive the digital entry badge in your e-mail. Save and print your badge** to visit the exhibition.

Use the Online Business Platform and Mobile App: Upon registration, you gain access to browse **exhibitor profiles and products** to interact **24/7 with messaging**, online meetings or arrange **physical meetings**. **Start conducting business** before the physical event! You can **download the Mobile App** to use the Online Platform on the go!

Online Business Platform: <https://online.beauty-istanbul.com>

Mobile App Download: <http://onelink.to/kn987h>

INFORMATION MATERIALS

2025 Exhibitor List: <https://beauty-istanbul.com/Exhibitors-BEAUTYISTANBUL2025.pdf>

Exhibition Brochure: <https://beauty-istanbul.com/Brochure-BEAUTYISTANBUL2025.pdf>

2024 Post Show Report: <https://beauty-istanbul.com/PostShowReport-BEAUTYISTANBUL2024.pdf>

2024 Exhibitor List: <https://beauty-istanbul.com/Exhibitors-BEAUTYISTANBUL2024.pdf>

Exhibition Video: <https://beauty-istanbul.com/video>

For more information, please visit the exhibition website: www.beauty-istanbul.com

Best Regards,
Mehmet Yavuz ER
Project Manager